

ORDER



Orders

Order / Rev: 704730

Alt Order #: 06258783

Product Desc: BOICLAIR FOR CNGRS

Estimate: BOICLAIR FOR CNGRS

Flight Dates: 08/07/12 - 08/09/12

Original Date / Rev: 08/06/12 / 08/06/12

Order Type: Political

KARE

Primary AE: Jim Quinn

Sales Office: T-PHI

Sales Region: NAT

Agency

Name: Kathleen Offerman/ POL

Buying Contact:

Billing Contact:

125 N Lincoln Ave

Sterling, VA 20164

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: Boisclair,G/ D/ Congress

Demographic: A35+

Product Codes: PL-US House Representative

Priority: P-2

Revenue Codes: AGY, GEN, POL

New Business Thru:

Order Separation: 00:15:00

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/09/12	3	\$1,200.00	\$1,020.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	3	\$1,200.00	\$1,020.00	0.00
Totals	3	\$1,200.00	\$1,020.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KARE	25%	\$1,200.00
Market	100%	\$4,800.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KAWB	0%	\$0.00
KAWF	0%	\$0.00
KCCO	0%	\$0.00
KCCW	0%	\$0.00
KFTC	0%	\$0.00
KMSP	15%	\$720.00
KMWB	0%	\$0.00
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	0%	\$0.00
KSTP	20%	\$960.00
KTCA	0%	\$0.00
KTCI	0%	\$0.00
KWCM	0%	\$0.00
UNKWN	0%	\$0.00
WCCO	40%	\$1,920.00
WFTC	0%	\$0.00

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KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KARE	08/07/12	08/07/12	4p HD Spon KARE 11 NEWS 4P	CM	4-430P	- T- - - - -	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/06/12	08/12/12	- T- - - - -		1				\$400.00		0.00			
E 2	KARE	08/08/12	08/08/12	4p HD Spon KARE 11 NEWS 4P	CM	4-430P	- - W- - - -	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/06/12	08/12/12	- - W- - - -		1				\$400.00		0.00			
E 3	KARE	08/09/12	08/09/12	4p HD Spon KARE 11 NEWS 4P	CM	4-430P	- - - T- - -	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/06/12	08/12/12	- - - T- - -		1				\$400.00		0.00			
Totals													3	\$1,200.00	